

United Suffolk Sheep Association Ambassador Application

The United Junior Suffolk Sheep Association (UJSSA) Ambassador is to be an outstanding junior Suffolk member who will support the production of the Suffolk breed at a local, state and national level. During their one-year term as Ambassador, he/she will have the chance to represent the UJSSA/USSA at sheep and lamb related activities, and to interact with the people and institutions that impact all phases of the sheep industry. The Ambassador will be the "Voice of the Suffolks" for the USSA/UJSSA alike.

Requirements:

1. The Suffolk Ambassador must be a current member of the UJSSA, who is actively engaged in the production and registration of purebred Suffolk sheep. The candidate must be 15 years of age prior to January 1 of the year, but shall not have reached 22 years of age prior to that time
2. In consultation with the UJSSA Coordinator, he/she will attend such events such as (but not limited to) market lamb shows, county, state and national shows, consumer-related lamb/wool events, parades, industry forums, educational events, etc., to actively promote Suffolks. He/She will report quarterly to the UJSSA Board on all activities, and also report to the USSA at least annually.
 - a. Local level: The Ambassador is to educate their community on Suffolk sheep (i.e. Supermarket-Suffolk lamb meat, local school's FFA and 4-H chapters- raising Suffolk sheep and why)
 - b. State level: Travel to the State Fairs in the surrounding states to promote Suffolk
 - c. National level: Attend the UJSSA National show in July, NAILE Open and Junior show in Louisville, KY, major shows/sales. The ambassador is to be available to help at the USSA booth updating the public on the status and focus of the UJSSA. The ambassador is also required to attend all USSA Suffolk Socials to interact with all the breeders.
 - d. The ambassador is to wear a red jacket or polo to all events, which would be provided.
3. The ambassador will work in alliance with the UJSSA/USSA board of directors as well as to be present at both sets of meetings at NAILE.
4. The ambassador is allotted \$1000 for travel expenses, but is encouraged to get sponsorships to help with the rest of the expenses that would incur. Expenses should be turned in the USSA office for reimbursement.
5. He/She is required to submit a letter to the banner as well as the USSA newsletter to update the public of the status and focus the UJSSA.
6. The ambassador is expected to conduct themselves in a professional and respectful manner, including content posted on social media.

How the ambassador will be selected:

1. The ambassador will be selected on their leadership and current/past involvement Suffolk breed. Application is available from the USSA office. The entry should include a candidate information sheet and a 3X5 candidate photo. Entries shall be returned to the USSA office no later than June 1st.
2. A phone interview will be conducted prior to the UJSSA National Junior Show. This interview will be conducted using the following guidelines:
 - a. Knowledge of Suffolk sheep-25 points: Knowledge of facts about the Suffolk breed, general knowledge of the sheep industry and industry-based activities.
 - b. Personality-25 points: Imagination/creativity, social skills/self-confidence and etiquette/manners.
 - c. Overall Impression-25 points: Conversational skills, attitude/interest in industry, and appearance, grooming and neatness.
3. The candidates will be interviewed by the UJSSA coordinators, USSA Ambassador Committee Chair and two USSA Directors.

The new ambassador will be announced at the National Junior Suffolk Show. Their term of one year will start in July, immediately following the selection announcement.

AMBASSADOR APPLICANT'S INFORMATION:

Full Name: _____

Age: _____

I am a current member of the United Junior Suffolk Sheep Association (circle applicable): YES NO

Applicant's Address: _____

Phone Number: _____

First & last name of parents/guardian:

Name of high school/college presently attending & year of study:

If you were chosen as the USSA Ambassador, how do you feel that you will be a positive impact on the Suffolk breed as well as the UJSSA and USSA?

State or area Suffolk association contact person:

Discuss how you became interested in raising Suffolk Sheep and becoming a member of the UJSSA.

Other information or comments:

- You may use extra pages as necessary -