

United Suffolk Sheep Association Ambassador Application

Apply by June 1, 2017

USSA awards up to \$1,000 in travel expenses upon presentation of validated receipts.

To apply for the UJSSA Ambassador Position, the application can be found on the USSA (www.u-s-s-a.org) and UJSSA (www.ujssa.org) websites or contact the USSA Office.

The United Junior Suffolk Sheep Association (UJSSA) Ambassador is to be an outstanding junior Suffolk member who will support the promotion of the Suffolk breed at the local, state and national level. During their one-year term as Ambassador, he/she will be responsible for representing the UJSSA/USSA at sheep and lamb related events, and to interact with the people and institutions that impact all phases of the sheep industry. The Ambassador will be the "Voice of the Suffolks" for the USSA/UJSSA alike.

Requirements:

1. The Suffolk Ambassador must be a current member of the UJSSA (not necessarily a current or past UJSSA board member), who is actively engaged in the production and registration of purebred Suffolk sheep. The candidate must be 15 years of age prior to January 1 of the year, but shall not have reached 24 years of age prior to that time.
2. In consultation with the UJSSA Coordinators, he/she will attend such events such as (but not limited to) market lamb shows, county, state and national shows, consumer-related lamb/wool events, parades, industry forums, educational events, etc., to actively promote Suffolks. He/She will participate on UJSSA Board conference calls, and also report to the USSA Ambassador Committee or board at least quarterly.
 - a. Local level: The Ambassador is to educate their community on Suffolk sheep (i.e. Supermarket-Suffolk lamb meat, local school's FFA and 4-H chapters- raising Suffolk sheep and why)
 - b. State level: Travel to the State Fairs of their home state, and surrounding states to promote Suffolks
 - c. National level: Attend the UJSSA National show in July, NAILE Open and Junior show in Louisville, KY, major shows/sales. The ambassador is to be available to help at the USSA booth updating the public on the status and focus of the UJSSA.
 - d. The ambassador is to wear a red or black jacket or polo to all events. An allowance will be provided for the Ambassador to provide these garments.
3. The ambassador will work in alliance with the UJSSA/USSA board of directors as well as to be present at both sets of meetings at NAILE.
4. The ambassador is allotted \$1000 for travel expenses, but is encouraged to get sponsorships to help with the rest of the expenses that would incur. Expenses shall be turned into the USSA office for reimbursement.
5. He/She is required to submit a letter to the Banner as well as the USSA newsletter to update the public on the status and focus of the UJSSA.
6. The ambassador is expected to conduct themselves in a professional and respectful manner, including content posted on social media.

How the ambassador will be selected:

1. The ambassador will be selected based on their leadership and current/past involvement in the Suffolk breed. Application is available from the USSA office. The application should include a candidate information sheet and a 3X5 candidate photo. Applications shall be returned to the USSA office no later than June 1st.

2. A personal interview at the UJSSA National Junior Show. A phone interview will be conducted prior to the UJSSA National Junior Show. This interview will be conducted using the following guidelines:
 - a. Knowledge of Suffolk sheep-25 points: Knowledge of facts about the Suffolk breed, general knowledge of the sheep industry and industry-based activities.
 - b. Personality-25 points: Imagination/creativity, social skills/self-confidence and etiquette/manners.
 - c. Overall Impression-25 points: Conversational skills, attitude/interest in industry, and appearance, grooming and neatness.
3. The candidates will be interviewed by the UJSSA coordinators, USSA Ambassador Committee Chair and two USSA Directors.
4. The new ambassador will be announced at the National Junior Suffolk Show. Their term of one year will start in July, immediately following the selection announcement.

Upon successful completion of all Ambassador requirements throughout a year, the Ambassador will be entitled to receive:

- One personalized reference letter from the USSA, signed by both the President and Breed Secretary, attesting to the accomplishments and character of the Ambassador
- Recognition in the Suffolk Breeders Directory- an article with some pictures showcasing the Ambassadors accomplishments and activities.
- Special recognition at the annual banquet/ Hall of Fame presentation.
- Framed professional photo with President of USSA and Junior coordinator(s)

AMBASSADOR APPLICANT'S INFORMATION:

Full Name: _____

Age: _____

I am a current member of the United Junior Suffolk Sheep Association (circle applicable): YES NO

Applicant's Address: _____

Phone Number: _____

First & last name of parents/guardian:

Name of high school/college presently attending & year of study:

If you were chosen as the USSA Ambassador, how do you feel that you will be a positive impact on the Suffolk breed as well as the UJSSA and USSA?

State or area Suffolk association contact person:

Discuss how you became interested in raising Suffolk Sheep and becoming a member of the UJSSA.

Other information or comments:

- You may use extra pages as necessary -