

**United Suffolk Sheep Association
June Board of Directors Meeting
Thursday, June 23, 2016
Sedalia, Missouri**

Board Member Present: President, Paul Skartvedt, Vice-President, Larry Pauly, Treasurer, Bill Royer, Secretary, Amanda Everts and the following directors: Ron Alves, Rob Zelinsky, Matt Beals, Dale Dobberpuhl, Bret Henderson, Randy Hodges, Amanda Dobson, Joe Emenheiser and Kip Kuntz.

Secretary's Report

Secretary Everts reported she has been busy with registry work, junior show preparations and USSA Online Sales. For registry work, there's been 500 more registrations and 300 more transfers processed compared to last year on this date. Turnaround time for registry work is 3 weeks from the time paperwork is received in the office. Minutes for the April and May meeting will be sent by email at a later time.

Treasurer's Report

The current checking account balance is \$19,969 and the investment fund balance is \$201,167. Bill Royer reported that he does not plan to withdraw funds from the investment account to cover expenses for the board retreat unless needed.

Committee Reports

By-Laws

Ron Alves provided the board with the proposed by-laws and asked for directors to review prior to the next conference call.

Youth Promotion

Bret Henderson reported that the number of ewe lambs nominated is up compared to past years.

Marketing/Promotion

Bret Henderson reported that an ad was submitted for the NSIP Center of the Nation Sale catalog.

Budget

Treasurer Royer provided the board with next year's proposed budget. He suggested that the board adds \$1000 to the expenses to pay the junior coordinators. This would be \$500 per coordinator in addition to \$1250 that the juniors pay them for travel. There was discussion about including an extra \$3000 in the expense portion of the budget in case the office would need to hire some part-time help next year. Randy Hodges made the motion to approve the provided budget along with the additional expenses - \$1000 for the junior coordinators and \$3000 for contract labor. The motion was seconded by Kip Kuntz. The budget was approved.

Scholarship

No Report

Hospitality

Amanda Dobson reported that there will be Sub Lunch on Friday at the Midwest Stud Ram Sale in Sedalia.

Ambassador

No Report

NAILE Market Lamb

There was a lengthy discussion about the NAILE Market Lamb program. Beginning in 2016, the current NAILE Market Lamb program will be replaced with- The Champion and Reserve Champion Suffolk Market lamb will receive \$500 and \$250, respectively, in sale credit towards the purchase of a purebred or percentage registered Suffolk through public

auction. In order to receive the sale credit, the purchased animal must be registered and transferred into the exhibitor's name. Motion was made by Matt Beals and seconded by Ron Alves. All were in favor, motion passed.

Hall of Fame

Rob Zelinsky reported that the inductee list was approved during the April board meeting - Clyde George & George Bros., Chuck Ream, Duane Sickels, Dwight Stone, Brentford & Brenda Miller and John Sponaugle. Rob will contact the inductees.

Breed Improvement

Matt Beals reported that 19 new Suffolk breeders have signed up for NSIP, one has submitted data. Matt mentioned that current NSIP members need to be encouraged to promote NSIP and the data.

Strategic Planning Update

Breed Improvement – Investigation continues on a genetic recover program.

Promotion- No new report.

Maintain Financially Viable Association- Bill Royer reported that he and Amanda Everts had investigated the option of the USSA processing registry work for other breeds to some extent. They determined that it would be very difficult for us to handle another breed registrations at this time with the limited office space and "man power" we currently have. The board suggested that the topic be further investigated.

Youth Development – No new report. It was mentioned that the board or committee should look into ASI's youth/entrepreneur program.

Communication Plan – An update will be drafted to include in the next newsletter.

Old Business

Online Sale- There was discussion about the USSA hosting a bred ewe sale this fall – mid-late October. Matt Beals made a motion to schedule the USSA Bred Ewe Sale. The motion was seconded by Amanda Dobson. A roll call vote was taken; Yes- Kip, Larry, Ron, Matt, Rob, Amanda, Bill, Dale, Randy and Bret; No- Joe. The motion passed.

Logo

There was a lengthy discussion/clarification relating to the logo redesign. Larry Pauly made a motion that we move to LogoBee for our logo design. Randy Hodges seconded the motion. All were in favor, the motion passed. EDJE will create the USSA Website. Amanda will contact EDJE to see if the association owns the Suffolk head image they've created. If the image is owned by the USSA, it will be shared with LogoBee to be incorporated into their design options.

New Business

Supreme Ewe Selection at the Nugget All-American

There was a short discussion regarding the supreme ewe selection at the Nugget All-American. No action was taken.

Annual Meeting Dinner

There was discussion about the Annual Meeting Dinner, Hall of Fame Banquet and meal. No changes will be made to the Annual Meeting Dinner/Hall of Fame Banquet. The date of the event is TBA, until NAILE finalizes the event schedule.

NAILE Schedule

Amanda Everts reported that the NAILE schedule has been finalized and posted.

Percentage Division

Amanda Everts discussed the addition of percentage classes at Suffolk Shows and Sale, similar to what the Dorset Association has done with the Dorset Advantage Program. No action was taken.

Amanda Dobson discussed the Foundation Flock Award that other associations/states offer. She will gather more information and report back at a later meeting.

The National Suffolk Sale will be in Sedalia next year, staying in the same rotation as it has been following.

Larry Pauly made a motion to adjourn. The motion was seconded by Kip Kuntz. The meeting was adjourned.

Approved 9/1/16